

TRAMMELL LOUIS GUTIERREZ

Exeter Group

Principal, 2002, 2007-present

Leads Exeter Group's IT strategic planning practice. Served as interim Executive Technology Officer for a Fortune 500 health care payer. Supported the Commonwealth of Virginia's efforts to establish the Virginia Health Exchange Network (VHEN). Engagement manager for program management services supporting Massachusetts' ground-breaking health care reform rollout (2007). Provided strategic planning support for Centers for Disease Control Office for Surveillance, Epidemiology, and Laboratory Services; and provided major system IV&V analysis for American Red Cross. Plays an active role in firm's Affordable Care Act / Integrated Eligibility technologies and support practices.

Commonwealth of Massachusetts

Chief Information Officer, 2006

Took the helm of the state's Information Technology Division, for a second time, during the last year of Governor Mitt Romney's term. Defended and elaborated the state's technology open standards efforts.

CIO, Executive Office of Health and Human Services, 2003-2005

Asked to join a government turn-around team to both reorganize and handle fiscal crisis within the state's largest secretariat. Led the development of a new EOHHS IT Strategic Plan. Co-led the development of the state's Virtual Gateway to human services, which integrated the web presence of 16 agencies, and implemented an online application form for the state's most significant health and nutrition programs.

Harvard Pilgrim Health Care

Senior Vice President and CIO/CTO, 1999-2001

Brought in as part of a turnaround management team to reverse steep financial losses at New England's premier health maintenance organization. Negotiated a 10-year, \$700 million outsourcing contract for information technology and claims processing services with Perot Systems Corporation. Co-sponsored the procurement, design, and implementation of a new financial management system, including general ledger, human resources, and payroll functions. Succeeded, as part of Harvard Pilgrim Health Care's new management team, in turning a \$225 million 1999 loss into five consecutive quarters of profitable performance, meeting projected budgets and navigating the HMO out of receivership. Improved operational performance while cutting information technology and claims operations budgets by over \$10 million.

U.S. Federal Reserve

Deputy Director, Federal Reserve Information Technology Information Technology Planning and Standards, 1998-1999

Led group developing information technology strategic planning materials for the 12 U.S. Federal Reserve Banks. Worked directly with Federal Reserve Bank presidents, senior officers, and Board Governors to shape information technology (IT) plans for the Federal Reserve System. Focused on security issues (encryption, smart cards, internet firewalls and certificate authorities), standards (groupware, public key infrastructure), and communications with IT governance bodies (the Conference of Presidents' Information Technology Oversight Committee, the business unit IT Council, and Automation Resources Managers). Principal author of statement of IT principles adopted by the IT Oversight Committee in November 1999.

Commonwealth of Massachusetts

Chief Information Officer of the Commonwealth of Massachusetts and Assistant Secretary for Administration and Finance, 1996 - 1998

Drafted legislation creating the position of Chief Information Officer of the Commonwealth. Appointed to this position by the Secretary of Administration and Finance.

Directed the Commonwealth's Information Technology Division, a 200-person agency with \$26 million in annual expenditures. The Information Technology Division (ITD) operates a three-mainframe data center and a statewide data and voice communications network. ITD includes bureaus responsible for enterprise applications development (accounting and personnel), data warehouse management, internet applications development, and strategic planning (vision, standards, finance).

Commonwealth of Massachusetts (continued)

Oversaw planning and disbursement of \$400 million of capital bond authorizations for computer systems for tax collection, electronic commerce, trial courts automation, education technology, public safety and other general government operations.

Chaired the statewide IT Coordinating Council, consisting of secretariat and major agency systems directors. Initiated strategic projects in the application of digital signatures, internet-based electronic commerce, inter-departmental systems messaging infrastructure, and statewide X.500 directory services.

Director of Information Technology Services, Health and Human Services, 1994 - 1995

Developed strategic information technology plans for state's largest secretariat (forty percent of state budget).

Assistant Budget Director for Systems, Budget Bureau, 1992 - 1994

Managed the daily operations of the Budget Bureau systems unit, as well as capital investments for improved budgeting systems in the Commonwealth. Managed the design and implementation of a statewide financial data warehouse which won the Data Warehousing Institute's "Best Data Warehouse of 1995" national award.

Kenan Systems Corporation

Cambridge, MA

General Manager, Kenan Technologies Division, 1990 - 1992

Initiated and managed a new technologies division of Kenan Systems Corporation, which provides decision support, artificial intelligence, and advanced billing software solutions for service industry clients. Directed firm's advanced technology analysis group. Assisted in drafting of international acquisitions and software contracts. Set up the company's first European office in Maidenhead, England.

Chase Econometrics/Interactive Data Corporation

Cambridge, MA

Lead Programmer Analyst, 1983 - 1984; Senior Product Manager, 1984 - 1985

Provided technical product support, planning and management for XSIM, a data analysis language for economic and financial analysis and forecasting. Client entities included the World Bank, major U.S. corporations, Federal Reserve banks, and the Central Intelligence Agency. Developed decision support systems for corporate budgeting.

EDUCATION:

MIT Sloan School of Management

M.S. in Management, June 1990. Awarded the Hill Prize for excellence in accounting. Teaching assistant for Advanced Decision Support Systems. Concentrated in information technology and finance.

Harvard College

A.B. in Economics (managerial economics focus), cum laude general studies, 1982. Harvard National Scholar. Awarded the Detur Prize for academic excellence.

Other Graduate-Level Courses

Engineering statistics (Union College); Operations research, artificial intelligence (Harvard Extension School); Experienced Programmer Education (IBM); Software Engineering Institute (IBM).

OTHER:

Harvard Pilgrim Health Care: Board member, February 2012-present.

Selected one of Computerworld's Premier 100 Information Technology Leaders for 2002.

Selected for Massachusetts Health Data Consortium's "Investing in Information" award in 2005.

New England Health Exchange Network (NEHEN): Member of founding governing board, January 2000-December 2001; re-admitted to board, 2009-present.

National security classification: Screened to access materials up to Secret classification while working for Federal Reserve.

Massachusetts Housing and Shelter Alliance, board member, November 1999-January 2003.

Massachusetts Technology Development Corporation (a quasi-public venture capital firm), board member on behalf of Secretary of Administration and Finance, June 1995-June 1998.

Massachusetts Public Health Council Member (gubernatorial appointment), February 1992-August 1994.